

**International Association of Chief's of Police  
University and College Section  
Strategic Planning Meeting Minutes**

Monday, April 2, 2007

9:00 am – 2:15 pm

Las Vegas, Nevada

**Members Present:**

Chief Adam Garcia; Chief John L. Pickens; Chief Jim Perrotti; Chief Paul F. Glowacki; Director Ray Thrower; Chief Ronald J. Levine; Chief Bill Taylor; Chief Michael Marzion; Dr. Richard Pomager; Dr. Richard Martin; Chief Vicky Stormo; Chief Susan Riseling.

**Members Absent:**

Chief Gary Margolis; Chief Teresa Crocker

**Opening Statements:**

Chief Garcia opened by welcoming everyone. He said this Section is doing a lot but hopefully can do more; it's kind of like a ship sailing along without intent of change or purpose. This meeting will hopefully be the beginning of building blocks for the future and point our ship into a certain direction.

**Discussion Topic: SURVEY**

Decision: *The survey will be organized by Chief Pomager. He will formulate it and send it out for review.*

**Discussion Topic: SUPPORT STAFF**

Decision: *It has been determined that the chair will seek assistance locally.*

**Discussion Topic: TRAINING**

Decision: *Define our vision for training. A 5-7 year goal is becoming a clearing house for training. The regional directors need to network and find out what trainings are taking place, then with that information we need to let everyone know somehow.*

**Discussion Topic: WHAT ARE THE BENEFITS FOR MEMBERS OF THE UNIVERSITY AND COLLEGE SECTION?**

Decision: *We are the members' voice to the IACP. We need a new way to advertise the things we've accomplished and achieved as a section.*

**Discussion Topic: IACP vs. IACLEA**

Decision: *We would like to possibly link IACP & IACLEA in 5-7 years.*

**Discussion Topic: SUMMIT**

Decision: *Chief Riseling volunteered to start planning an independent summit in the bay area; we may charge \$50 per person. 5-7 year goal is linking the summit to the IACP or IACLEA Annual Conference.*

**Discussion Topic: WE NEED TO GET MEMBERS OF THE UNIVERSITY & COLLEGE SECTION ON EVERY COMMITTEE IN THE I.A.C.P.**

Decision: *Chief Garcia will ask our members who currently participate on any committees to report on their committee so the section knows what is going on.*

**Discussion Topic: E-NEWSLETTER**

Decision: *An E-Newsletter will be developed for the section. Chief Levine volunteered to start formulating it. All articles will be forwarded to Dr. Martin for review.*

**Discussion Topic: WEBPAGE**

Decision: *The website needs to be a priority. We need to discuss possibly including the cost of a webmaster to our budget.*

**Discussion Topic: EXPOSURE – POLICE CHIEF MAGAZINE**

Decision: *Members of our section will start writing articles for the Police Chief Magazine, this will create exposure. All articles should be filtered through Dr. Martin.*

**Discussion Topic: WE WOULD LIKE THE UNIVERSITY & COLLEGE SECTION TO BECOME A DIVISION**

Decision: *One of our 5-10 year goals is to be a division.*

**Discussion Topic: REDEFINING OUR REGIONAL REPRESENTATIVES**

Decision: *We will keep the regions as they are, we will keep the 4 regional representatives, and we will add state representatives which will be appointed by the regional representatives.*

**Discussion Topic: ADJUSTING OUR MISSION STATEMENT**

Decision: *Chief Marzion will work on the mission statement and email it out to everyone for review.*

**Discussion Topic: INCREASING OUR MEMBERSHIP**

Decision: *Membership will most likely increase once the vehicle is in place showcasing what people will get with their memberships with our section.*

**Discussion Topic: GETTING OUR MEMBERSHIP ROSTER ONLINE**

Decision: *The membership roster will be made public online and continually updated to reflect new members.*

**Discussion Topic: NEW MEMBERSHIP**

Decision: *A new membership packet will be assembled. The new members will get a phone call from their regional director. They will receive recognition as a new member in our E-Newsletter as well as the opportunity to submit a short bio in the E-Newsletter.*

**Discussion Topic: BENEFITS FOR MEMBERS**

Decision: *We are the University and College Sections Members' voice to the IACP. We need to redesign how to advertise the things we've accomplished as a section, hopefully that will be done with the E-Newsletter.*

**Discussion Topic: SHOULD WE INCREASE OUR MEMBERSHIP DUES?**

Decision: *We will not increase dues at this time. Depending on the need we will readdress in 5-10 years. Right now we will focus on increasing membership to bring in more revenue.*

**Discussion Topic: RETIRED vs. LIFE MEMBERS OF THE IACP**

Decision: *We will check with Nancy about the exact regulations regarding retired and life members.*

**Discussion Topic: REDEFINE STRUCTURE – RESPONSIBILITIES OF CHAIR/VICE CHAIR/REGIONAL REPRESENTATIVES**

Decision: *Responsibilities will be defined.*

**Discussion Topic: BRANDING/MARKETING OF OUR SECTION**

Decision: *It was suggested that we do a year around shirt instead of a conference shirt; cuff links are desired as well as lapel pins. Chief Marzion will be taking over the branding from Chief Thrower.*

**Discussion Topic: 5-7 YEAR MARK**

Decision: *We need to start developing new leaders within our section.*

**Discussion Topic: CULTIVATING NEW LEADERSHIP WITHIN THE SECTION**

Decision: *We need to start cultivating new leaders. Let the section know we are looking for someone to run for the 4<sup>th</sup> Vice President of the IACP in 2010.*

**Discussion Topic: SOUTHWEST HAS BANNED INSTITUTIONAL POLICE FROM CARRYING FIRE ARMS ON THEIR AIRLINE**

Decision: *We will start a letter writing campaign to Southwest. Chief Riseling will go back to the IAP and speak to the President about this matter.*

**Discussion Topic: HOLDING A BUSINESS MEETING IN CONJUNCTION TO THE IACP ANNUAL MEETING**

Decision: *We will continue to hold the business meetings during lunch at the annual conference.*

**Discussion Topic: TARGET GRANT**

Decision: *No decision needed to be made.*