This document was prepared to assist agencies with developing operational tactics and innovative approaches to reduce the number and frequency of traffic collisions. This document will benefit primarily chief executives, administrators, managers, and command level personnel.

Traffic safety programs form an integral component of the effective, comprehensive law enforcement operation. Other policing issues constantly compete with traffic safety for law enforcement’s attention, and too often traffic safety initiatives take a back seat to what are perceived as more important programs. Nothing could be further from the truth. Many successful traffic safety initiatives have not only helped to reduce crashes but also generated other benefits to our communities in many areas.

The future will bring law enforcement executives an opportunity to lead their organizations towards the goal of a safe and efficient highway transportation system. Such a system will produce varied benefits to our communities and have a positive impact on our way of life. Through a strong commitment to traffic safety, law enforcement organizations will help to ensure that these positive results occur in the present and well into the future.

As one might expect, many approaches to traffic safety are presently being taken by law enforcement in the United States. As we enter a new era, emerging trends and new technology will be of utmost importance. This document will serve as a guidebook for law enforcement executives and their organizations; it will catalog effective strategies and address promising practices for the future.

This document addresses elements and core components in management and technology issues, with a focus on effective traffic safety strategies. These individual strategies discuss background information, possible actions, benefits, and other considerations. The information provided deals with both proven strategies and promising initiatives for the future.

The one thing that we can predict for certain is that policing will continue to grow in complexity and importance and will remain one of the most challenging and interesting occupations in society. Because of this, the Highway Safety Committee of the International Association of Chiefs of Police, in partnership with the National Highway Traffic Safety Administration, is dedicated to making this publication, along with our Highway Safety Desk Book and our Model Policies, a living document that is updated on a regular basis.