Sponsor Agreement
Division Sponsorship Opportunities
S&P; SACOP; Midsize Agencies

1. Contact Information

Company Name

Primary Contact Person: (Receives all sponsor information)

Billing Address

City  St  Zip

Website  Twitter Handle

Contact Phone  Contact E-Mail*

*Critical information will be sent via e-mail; please make sure that your email address is accurate.

2. Sponsorship Details

Levels outlined on the attached page

DIVISION OF STATE & PROVINCIAL POLICE

☐ Leadership $24,000
☐ Hospitality $12,000
☐ Networking $6,000
☐ Division Newsletter (1 week) $1,500
☐ Regional S&P Meetings $3,000 each
  o Mountain Pacific (San Diego, CA)
  o North Atlantic (New Jersey TBD)
  o North Central (Des Moines, IA)
  o Southern (Little Rock, AR)

MIDSIZE AGENCIES DIVISION

☐ Leadership $24,000
☐ Hospitality $12,000
☐ Networking $6,000
☐ Division Newsletter (1 week) $1,500

DIVISION OF STATE ASSOCIATIONS OF CHIEFS OF POLICE

☐ Leadership $24,000
☐ Hospitality $12,000
☐ Networking $6,000
☐ Division Newsletter (1 week) $1,500

Add additional Division sponsorships at equal or lesser level for a 20% discount

3. Payment & Policies

Payment Policy
• Payment is due within 30 days of the signed agreement in order to confirm the sponsorship.
• All payments must be received prior to Divisional Midyear Meeting.

Rules & Regulations
• No pre-show sponsor benefits will be received until a deposit has been made.
• Sponsors are expected to comply with all meeting rules and regulations.

4. Sponsor Investment & Payment

2018 Sponsor Investment = $___________

☐ Check (payable to IACP in US funds & drawn on a US bank)

Mail checks to P.O. Box 62564, Baltimore, MD 21264

Credit Card:
☐ AMEX  ☐ VISA  ☐ MasterCard  ☐ Discover

Card #  Exp Date

Name as it appears on card  Amt to Charge

Signature

5. Execution of Agreement

The undersigned hereby authorizes the International Association of Chiefs of Police to reserve the specific sponsorship outlined in this agreement for use by the above company/organization during the 2018 calendar year.

Authorized Signature  Date

Printed Name
2018 DIVISION SPONSORSHIP LEVELS

Leadership  $24,000
- Opportunity to be a participant in a moderated industry panel during the Midyear Meeting at a session of all three Divisions
- Sponsored content in the Division e-newsletter up to four times during the year (one per quarter)
- Recognition during the General Chairs Reception at Midyear Meeting
- Opportunity to meet with the Division Executive Committee one time during the year
- Company listing on the Division webpage
- Opportunity to send up to five (5) representatives to the Midyear Meeting & the Division Annual Meeting
- Complimentary tabletop exhibit at IACP’s Division Midyear Meeting (6’ table)
- Logo Recognition in printed programs and onsite signage
- Logo recognition, link and brief message in Sponsor Wrap-Up e-mail to Division membership
- Opportunity for primary contact to receive the Division e-newsletter during the year

Hospitality  $12,000
- Sponsor recognition during a meal function at the Midyear Meeting or Annual Meeting with the opportunity to have company slides rotating during the meal time and the opportunity to have company literature out at seats
- Sponsored content in the Division e-newsletter up to two times during the year
- Company listing on the Division webpage
- Opportunity to send up to three (3) representatives to the Midyear Meeting & the Division Annual Meeting
- Complimentary tabletop exhibit at IACP’s Division Midyear Meeting (6’ table)
- Logo Recognition in printed programs and onsite signage
- Logo recognition and link in the Sponsor Wrap-Up e-mail to Division membership
- Opportunity for primary contact to receive the Division e-newsletter during the year

Networking  $6,000
- Sponsored content in the Division e-newsletter one time during the year
- Company listing on the Division webpage
- Opportunity to send up to two (2) representatives to the Midyear Meeting & the Division Annual Meeting
- Complimentary tabletop exhibit at IACP’s Division Midyear Meeting (6’ table)
- Logo Recognition in printed programs and onsite signage
- Logo recognition and link in the Sponsor Wrap-Up e-mail to Division membership
- Opportunity for primary contact to receive the Division e-newsletter during the year

Sponsored Content  $1,500 per week
- **Content:** The item must be for a white paper, thought piece, informational post, webinar, or other resource of value to IACP members. It cannot be a marketing brief, product release, or similar promotional material.
- **Format:** The sponsored content should include (1) a short title/headline; (2) a brief summary (1–2 sentences); and (3) a link to the resource, website, or registration site, whichever is applicable. IACP retains authority to edit the text provided as needed.