

ADVERTISEMENT OF THE CITIZENS' ACADEMY

The following are various ways to market the Citizen's Academy.

- Send brochures and nomination forms to all college criminal justice and pre-law departments in Baltimore County.
- Send brochures and nomination forms to all senior centers in Baltimore County
- Send Brochures and nomination forms to all precinct community outreach teams.
- Send brochures and nomination forms to all members of the Police and Community Relations Council
- Send brochures and nomination forms to all members of Police and Private Security.
- Send brochures and nomination forms to all departmental civilian employees.
- Send brochures and nomination forms to all members of Citizens on Patrol.
- Send brochures and nomination forms to the leaders of the various ethnic enclaves identified by the Community Resources Team.
- Send brochures and nomination forms to all Police Athletic League board members
- Call past attendees for possible friends or family members they may recommend for future classes.
- Place nomination forms in current class attendees folders so they may market the program to others.
- Send brochures to Baltimore County Public Schools.
- Send brochures to Baltimore County Community Conservation.
- Send brochures to the Baltimore County Office of Workforce Development.
- Send brochures to the Baltimore County Libraries.
- Send brochures to all local news letters in the precincts.
- See if the brochure can be added in the news letters in high schools and colleges.

The above list is not all inclusive. Media relations and local newspapers can also be utilized to market the Citizens' Academy