



TRUST BUILDING CAMPAIGN

The Trust Building Campaign seeks to enhance trust between police agencies and the communities they serve by ensuring positive community-police partnerships that promote safe, effective interactions; create strategies to prevent and reduce crime; and improve the well-being and quality of life for all. To join the campaign, police agencies must pledge to implement key policies and promising practices representing six key focus areas that are essential to enhancing trust and collaboration between communities and police.



Bias-free Policing



Use of Force



Leadership and Culture



Recruitment, Hiring, & Retention



Victim Services



Community Relations

To join the pledge, SCAN THE QR CODE or VISIT

theIACP.org/iacp-trust-building-campaign

