Police Response to Enhancing Trust

Town/City, State—The (Agency Name) is pleased to announce that they have joined other agencies across the U.S. and globally in pledging to enhance trust and collaboration between police and the communities served. The pledge is part of an initiative called the Trust Building Campaign which was started by the International Association of Chiefs of Police (IACP), the world’s largest and most influential professional association for police leaders. In joining the Trust Building Campaign, (Agency) has pledged to implement 25 key policies and leading practices within a 36-month period.

Chief ____________ (name of Chief or police executive responsible for taking the pledge) made the decision to join the IACP’s Trust Building Campaign because____________ (reason for joining the Trust Building Campaign).

As they complete the Trust Building Campaign pledge, the (Agency Name) will prioritize actions encouraging positive community-police partnerships within six focus areas (bias-free policing; use of force; leadership and culture; recruitment, hiring, and retention; victim services; and community relations). These areas and their associated key practices are designed to promote safe, effective interactions, create strategies to prevent and reduce crime, and improve the wellbeing and quality of life for all.

In a world where information is spread so quickly, it is critical, now more than ever, that law enforcement have the trust of the community that they will provide truth, transparency, and justice. Through the Trust Building Campaign, the IACP is committed to addressing these, and other issues, on a national and international level.

In taking the Trust Building Campaign pledge, we hope to__________ (how you believe your agency will benefit from the Trust Building Campaign).

Insert quote from Chief/other police executive confirming the above statement.

For more information about the Trust Building Campaign, visit the IACP’s website at https://www.theiacp.org/iacp-trust-building-campaign.
(Agency) is pleased to announce we have joined other agencies across the U.S. and globally in pledging to the IACP’s Trust Building Campaign. The Trust Building Campaign seeks to enhance trust and collaboration between police and the communities served. The initiative is designed to encourage positive community-police partnerships that promote safe, effective interactions, create strategies to prevent and reduce crime, and improve the wellbeing and quality of life for all.

We pledge to work towards implementing 25 key policies and promising practices within the following six focus areas:

- Bias-free policing
- Use of force
- Leadership and culture
- Recruitment, hiring, and retention
- Victim services
- Community relations

Through upholding the practices of the pledge, we will continue to build and strengthen our relationships with our communities, increasing trust and fostering more effective policing.