

2022

**IACP SPONSORSHIP
OPPORTUNITIES**

**2022 IACP
Technology Conference**
May 24-26 | Milwaukee, WI



May 24-26 • Milwaukee, WI

WHO ATTENDS? Law enforcement executives, IT managers, technology specialists, and state and local CIO's and CTO's.



*Based on 2019 statistics * (last in-person)*

Learn more at www.theIACP.org/tech-conference

Industry Leader Sponsor **\$15,000**
7 Available

You and the IACP will work together on content and speakers to deliver a unique educational experience for attendees and position your company as an industry leader. Opportunity must be educational in nature.

- Logo recognition on pre-event sponsor slide for Opening Keynote and General Sessions
- Sponsor logo featured on session listing within schedule
- Six (6) full-conference registrations
- Complimentary banner ad on the official conference mobile app
- Logo recognition on onsite sponsor signage, conference website and mobile app
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees
- Complimentary pre- and post-conference opt-in only attendee list

Attendee Experience Sponsor **\$10,000**

All sponsors at this level also receive:

- Four (4) full conference registrations
- Logo recognition on onsite sponsor signage, conference website and mobile app
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees
- Complimentary pre- and post-conference opt-in only attendee list

Choose from one of the following:

- **Welcome Reception** – Sponsor logo will be featured on all promotions for the Welcome Reception. Opportunity for additional branding and distribution of promotional items
- **Refreshment Break Sponsor (3 Available)** – Allows sponsor to be recognized with signage during three (3) refreshment breaks on chosen day
- **Water Bottles|Stations** – Water bottles featuring your logo or water stations featuring your custom artwork
- **Conference Notebook** – Conference notebooks featuring your logo distributed to all conference attendees
- **Connect Lounge** – The Connect Lounge on the exhibit hall floor will offer attendees free WiFi, outlets for charging, and a place to network
- **Lanyards** – Lanyard featuring your logo and the Tech 2022 logo distributed to all attendees upon arrival. Imprint is one-color only, and colors are chosen by IACP in coordination with the conference look
- **Room Keys** – Be the first brand attendees see with your custom art on their guest room keys. Use as part of a booth promo to drive traffic to your booth, or to deliver a company message

Education Category Sponsor \$10,000

Available Categories: Executive, Operational/Analysis, Technical, Emerging Issues

As an Education Category sponsor, you will have logo recognition outside and inside the selected category room and the opportunity to provide a promo item for placement in the selected category room.

- Opportunity for thought leadership blog piece on Tech topic to be available to attendees online
- Four (4) full conference attendee registrations
- Logo recognition on conference signage and on Mobile App
- Complimentary post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees

Officers' Day \$5,000

Sponsor local law enforcements agencies Expo Only attendance on Thursday, May 26th. Your logo will be included on all marketing materials promoting Officers' Day and you will have the opportunity to provide pre-approved content to be placed in two marketing messages.

- Two (2) full conference attendee registrations
- Logo recognition on conference signage and on mobile app
- Complimentary post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees

Exhibitor-Only Marketing Opportunities

Mobile App Banner Ad..... \$2,000

Banner ad on the mobile app is limited to 10 total companies and includes a custom landing page.

Tech Talk Theater (Demo) \$2,500

Present a custom 30-minute session in front of a targeted audience right on the show floor. Package includes basic AV, space for 50 people and session information on the website and mobile app.

- One (1) 30-minute time slot reserved in the Tech Talk Theater located on the exhibit floor with seating for up to 50 people
- Session title and company name listed on the Tech Talk Theater signage, event website and event mobile app

Standard AV set provided includes:

- Single wireless lavalier microphone
- Podium Mic
- Screen
- Laptop
- Projector

Internet access and additional AV needs are NOT included but may be ordered at an additional fee.

Aisle Signs..... \$3,000

Your company logo, booth number and message incorporated into the aisle signs. (*Sponsor copy must be approved by IACP*)

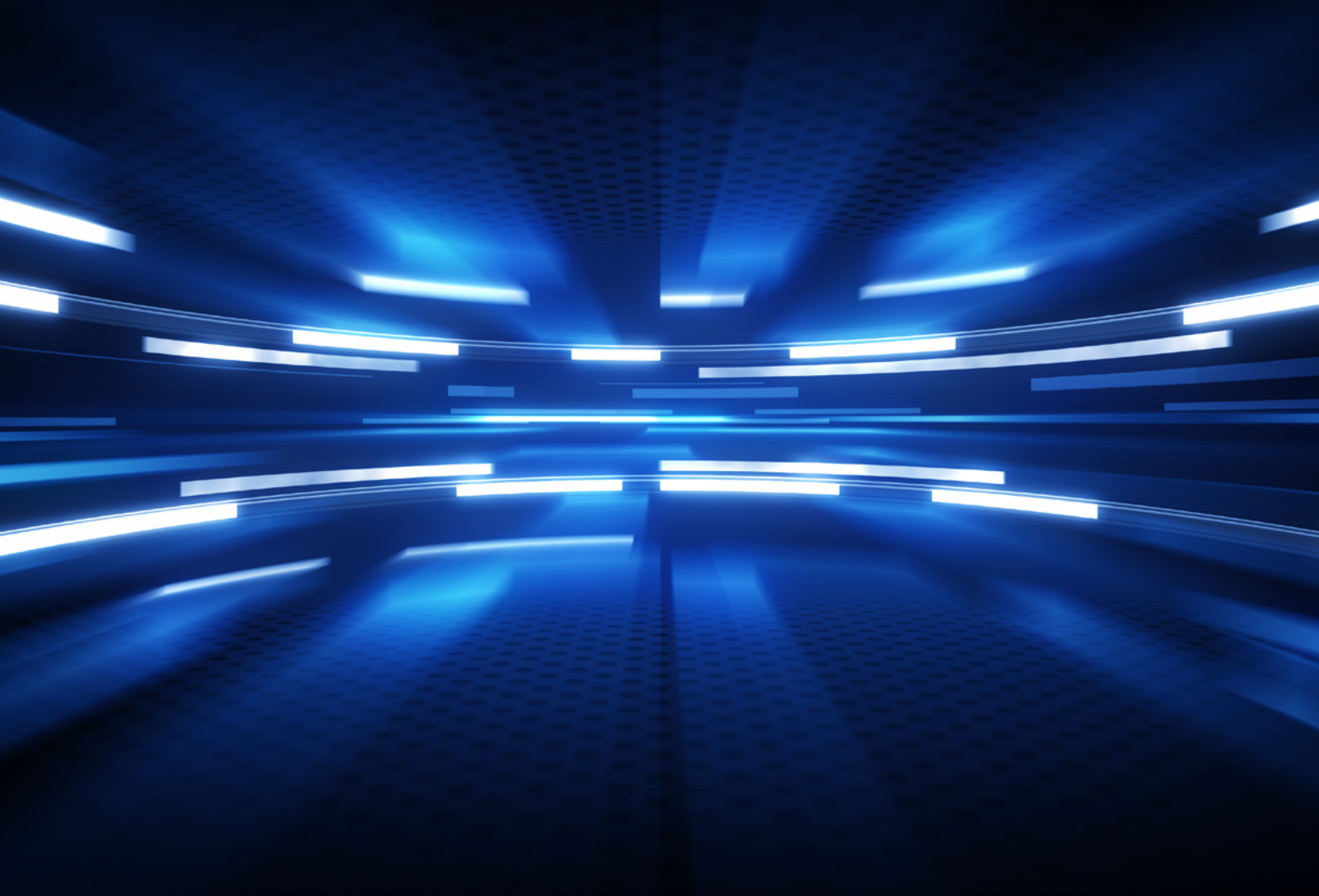
For Sponsorship & Marketing Opportunities: **Heather Shuster**



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