

2022

**IACP SPONSORSHIP
OPPORTUNITIES**

**2022 Officer Safety &
Wellness Symposium**

March 15-17 | Atlanta, GA



March 15-17, 2022 • Atlanta, GA

WHO ATTENDS? Launched in 2019, the IACP Officer Safety & Wellness (OSW) Symposium brings together law enforcement professionals to learn from experts in the field about best practices and strategies for comprehensive officer safety and wellness. Topics include building resilience, financial wellness, injury prevention, peer support programs, physical fitness, sleep deprivation impact, stress, mindfulness, suicide prevention, and more.



**Based on 2021 OSW (virtual event)*

Learn more at www.theIACP.org/OSWSymposium

Education Category Sponsor \$15,000

- Sponsor enhances the education offerings by hosting a 20-minute roundtable session focusing on action items around OSW topics. You and the IACP will work together to develop the best approach for you to reach these attendees. Available Categories: Financial Wellness, Mental Health, Family Health, Physical Fitness, Tactical Safety
- Opportunity for thought leadership blog piece on OSW topic to be available to attendees online
- Three (3) full symposium attendee registrations
- Opportunity for a tabletop exhibit
- Company profile in the mobile app
- Logo recognition on conference signage and on mobile app
- Complimentary post-show opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all OSW attendees

Symposium Enhancement Sponsors \$10,000

- Two (2) full symposium attendee registrations
- Opportunity for a tabletop exhibit
- Company profile in mobile app
- Logo recognition on conference signage and on mobile app
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all Symposium attendees
- Complimentary post-show opt-in only attendee list

Choose one enhancement:

- **Mindfulness Enhancement:** Sponsor hosts a mindfulness session during the conference
- **Yoga Enhancement:** Sponsor hosts a yoga session during the symposium
- **Plank Challenge:** Sponsor hosts a plank challenge during the symposium
- **Food Demos (two available):** Sponsor hosts one of two food demos during the OSW reception featuring their product with the opportunity to speak with attendees about the product
- **Water Bottle:** Your company logo on the OSW water bottle distributed to all attendees
- **Notepads/Pens:** Your logo and company message on conference notepads and your company logo on pens given to every attendee
- **Morning or Afternoon Breaks:** Gain added recognition with custom signage during a morning or afternoon break

Tabletop Exhibit \$2,500

- One six (6) ft draped table and two chairs
- One (1) full symposium attendee registration
- Company profile in mobile app
- Complimentary post-symposium opt-in only attendee list

Exhibit Only Marketing Opportunities

Solutions Presentation Session \$1,500

Present a custom 30-minute session in front of a captive audience as part of the official OSW 2022 schedule. Package includes basic AV, seating for 50 people and session information on the website and mobile app.

Solutions Presentations

- One (1) 30-minute time slot reserved in the Solutions Presentations room located within the session area with seating for up to 50 people
- Session title and company name listed on the Solutions Presentations signage, event website and event mobile app

Standard AV set provided includes:

- Single wireless lavalier microphone
- Podium Mic
- Screen
- Laptop
- Projector

Internet access and additional AV needs are NOT included but may be ordered at an additional fee.

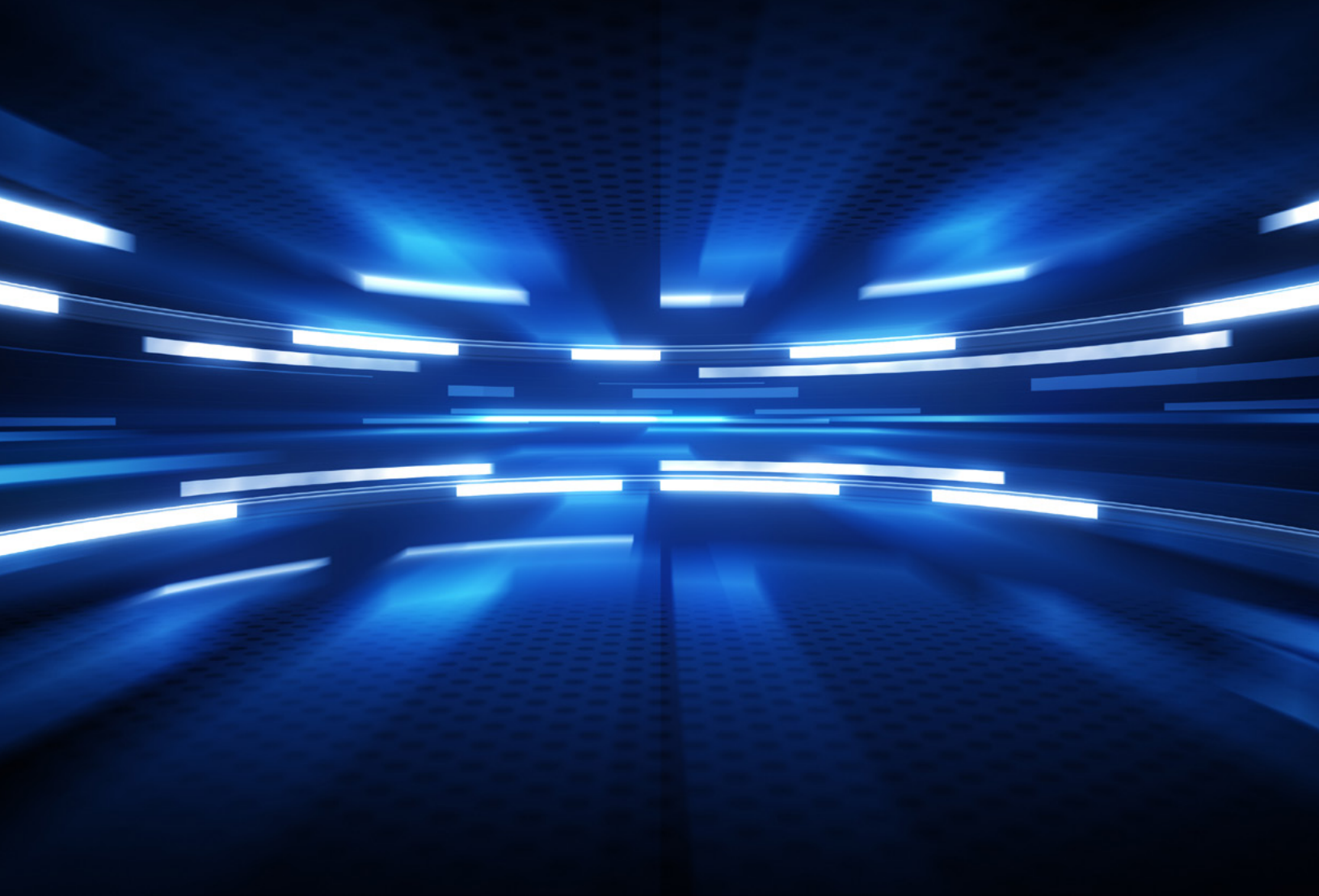
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