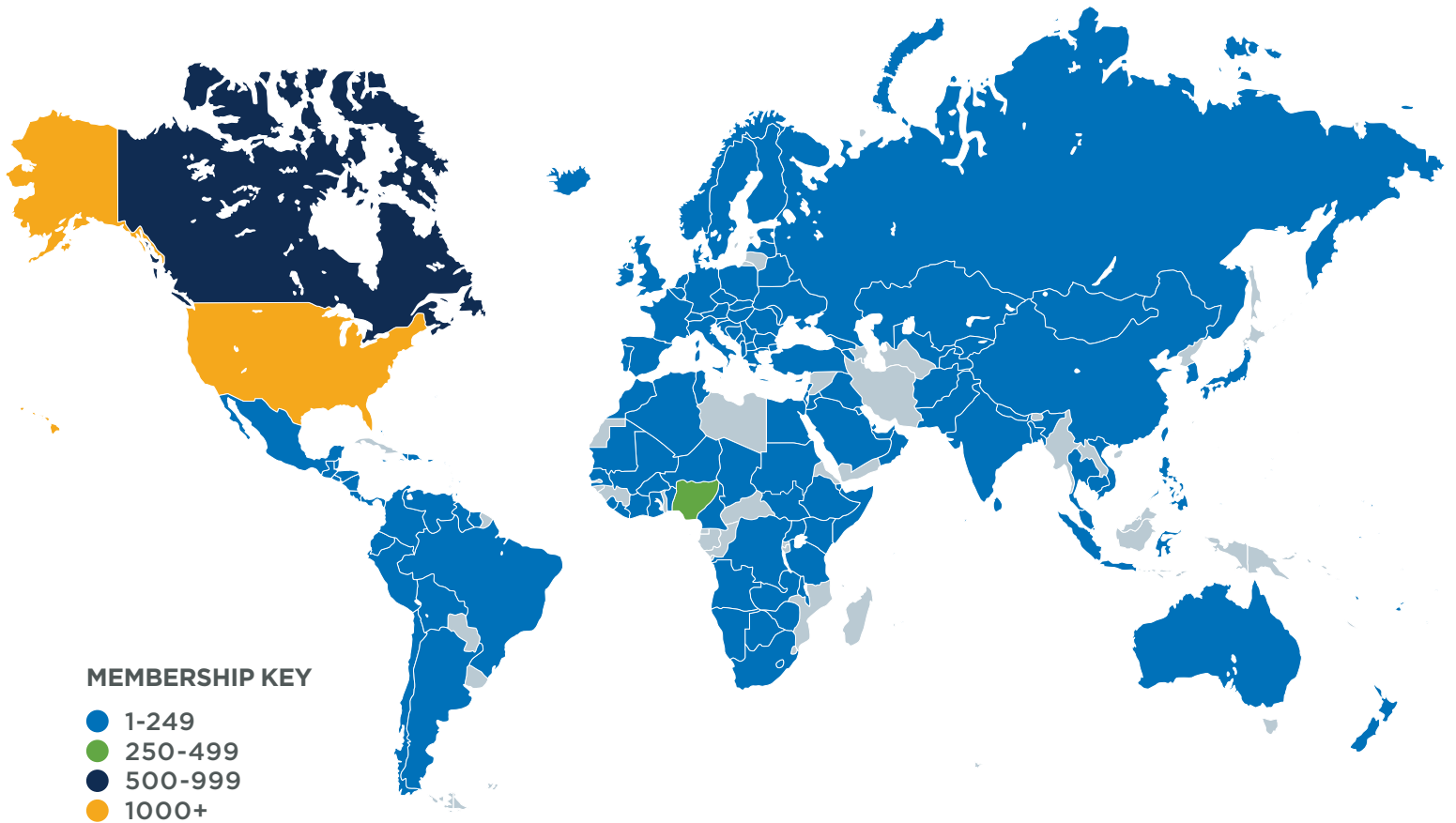


2024

Sponsorship Opportunities



IACP Presence Around the Globe



MEMBERSHIP STATISTICS AS OF APRIL 30, 2023



33,102

TOTAL MEMBERS



19,774

ACTIVE MEMBERS



8,268

ASSOCIATE MEMBERS



5,060

LIFE MEMBERS



171

TOTAL COUNTRIES
REPRESENTED

For Sponsorship & Marketing Opportunities: **Nicole Buraglio**

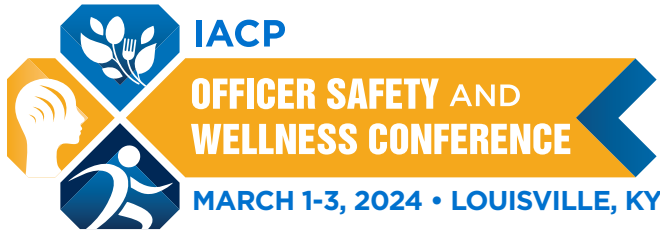


214-728-1851



sponsorship@theIACP.org

2024 Sponsorship Opportunities



March 1-3, 2024 • Louisville, KY

EVENT OVERVIEW: The 2024 Officer Safety and Wellness (OSW) Conference will feature over 70 educational sessions, along with several engaging fitness and networking activities. In its sixth iteration, the 2024 OSW Symposium is anticipated to host more attendees than ever, both in person and online. This event will bring together participants from around the world, sharing best practices on managing stress, refueling your body, and balancing your mental health.

WHO ATTENDS? Launched in 2019, the IACP Officer Safety & Wellness (OSW) Conference brings together law enforcement professionals to learn from experts in the field about best practices and strategies for comprehensive officer safety and wellness. Topics include building resilience, financial wellness, injury prevention, peer support programs, physical fitness, sleep deprivation impact, stress, mindfulness, suicide prevention, and more.

Learn more at www.theIACP.org/OSWConference

Total
Attendance:

1310

Number of Countries
Represented:

10

Number of
Workshops:

70

Exhibiting
Companies:

50+

**Based on 2023 OSW*

Industry Leader Sponsor \$15,750

- Opportunity to host a session focusing on action items around OSW topics. You and the IACP will work together to develop the best approach for you to reach these attendees. Available Categories: Financial Wellness, Mental Health, Family Health, Physical Fitness, Tactical Safety (deadlines and restrictions apply)
- Opportunity for thought leadership blog piece on OSW topic to be available to attendees online
- Four (4) full conference attendee registrations
- Opportunity for a tabletop exhibit
- Company profile in the mobile app
- Logo recognition on conference signage and on mobile app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all OSW attendees

Conference Enhancement Sponsors..... \$10,500

- Three (3) full conference attendee registrations
- Opportunity for a tabletop exhibit
- Company profile in event app
- Logo recognition on conference signage and on event app
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all Conference attendees
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)

Choose one enhancement:

- **Mindfulness Enhancement:** Sponsor hosts a mindfulness session during the conference
- **Yoga Enhancement:** Sponsor hosts a yoga session during the conference
- **Plank Challenge:** Sponsor hosts a plank challenge during the conference
- **Water Bottle:** Your company logo on the OSW water bottle distributed to all attendees
- **Notepads/Pens:** Your logo and company message on conference notepads and your company logo on pens given to every attendee
- **Morning or Afternoon Breaks:** Gain added recognition with custom signage during a morning or afternoon break

Mobile App \$10,500

- Branded secondary splash screen upon opening
- My schedule logo watermark
- Banner ad with landing page on dashboard
- Multimedia video
- Company profile on the conference mobile app
- Exhibitor List Highlight
- Three (3) push notifications in event app (1 per day)
- Four (4) full conference registrations
- Complimentary tabletop exhibit
- Logo recognition on the event website
- Logo recognition on on-site signage
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)

Tabletop Exhibit \$2,625

- One six (6) ft draped table and two chairs
- Two (2) full conference attendee registrations
- Maximum 2 Additional paid registrations
- Company profile in event app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)

Exhibit Only Marketing Opportunities

*Must have confirmed tabletop exhibit to participate

Mobile App Banner Ad \$2,000

Banner ads on the event app is limited to 10 total companies and includes a custom landing page.

Solutions Presentation Session \$1,575

Present a custom 30-minute session in front of a captive audience as part of the official OSW 2024 schedule. Package includes basic AV, seating for 50 people and session information on the website and mobile app.

Solutions Presentations

- One (1) 30-minute time slot reserved in the Solutions Presentations room located within the session area with seating for up to 50 people
- Session title and company name listed on the Solutions Presentations signage, event website and event mobile app

Standard AV set provided includes:

- Single wireless lavalier microphone
- Podium Mic
- Screen
- Laptop
- Projector

Internet access and additional AV needs are NOT included but may be ordered at an additional fee.



The International Association of Chiefs of Police

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www.theIACP.org