

# ONE MIND CAMPAIGN

## WHAT IS THE ONE MIND CAMPAIGN AND WHY IS IT IMPORTANT?

Police officers frequently encounter people with mental health conditions:



Approximately **5%**  
of U.S. residents have a serious  
mental health condition.



**10% to 15%**  
of individuals in jail have a severe  
mental health condition.



An estimated **7%** of police  
contacts in jurisdictions with  
**100,000 or more**  
people involve individuals with  
mental health conditions.<sup>1</sup>

The One Mind Campaign promotes successful interactions between law enforcement and individuals with mental health conditions. The initiative focuses on uniting public safety professionals, mental health organizations, and community service providers so that the three become “of one mind” to improve the welfare of vulnerable individuals, enhance officer safety, and create sustainable relationships.

### WHY TAKE THE ONE MIND PLEDGE?



By taking the Pledge, an agency and its officers are taking part in a unique opportunity to transition from reacting to crisis calls involving individuals with mental health conditions to becoming proactive leaders with improved responses, training, and resources

to support best practices. With the One Mind Pledge, an agency will demonstrate a sustained commitment to implementing leading practices and strategies over a period of 12-36 months. Completion of the One Mind Pledge can enhance the agency’s professionalism and engagement with the community.

### WHAT ARE THE REQUIREMENTS TO COMPLETE THE PLEDGE?

1. Establish a partnership with one or more community mental health organizations;
2. Develop and implement a [leading practice policy](#) addressing law enforcement response to individuals with mental health conditions;
3. Train and certify 100% of sworn officers in mental health response and awareness by:
  - Training a minimum of 20% of sworn officers in Crisis Intervention Training, [Crisis Response and Intervention Training](#), or an equivalent best practice crisis intervention training program; and
  - Providing the remaining 80% of sworn officers [Mental Health First Aid](#) training (or equivalent)

<sup>1</sup> Corder, Gary. 2006. People with Mental Illness. Washington, DC: Office of Community Oriented Policing Services. <https://cops.usdoj.gov/ric/Publications/cops-p103-pub.pdf>

## WHAT HAPPENS WHEN AN AGENCY COMPLETES THE PLEDGE?

Law enforcement agencies that complete the Pledge requirements will join more than 600 agencies as **One Mind Certified**. The agency will receive a completion certificate and a letter of acknowledgment from the IACP President. Your agency's name will be listed on the [Pledged Agencies webpage](#) and highlighted in IACP's One Mind Campaign newsletter. An agency's completion of the Pledge clearly demonstrates its commitment to ensuring successful interactions between law enforcement and people with mental health conditions.

## HOW IS THE IACP SUPPORTING LAW ENFORCEMENT WITH THE PLEDGE?

The One Mind Initiative is a customized training and technical assistance initiative designed to enhance cross-system responses between law enforcement agencies and mental health service delivery partners.

## WHERE CAN I LEARN MORE?

**One Mind Campaign - International Association Chiefs of Police (IACP)**  
<https://www.theiacp.org/projects/one-mind-campaign>

**One Mind: National Training and Technical Assistance Initiative - IACP**  
<https://www.theiacp.org/projects/one-mind>


**One Mind Library of Resources - IACP**  
<https://www.myiacp.org/apex/OneMindDirectory>


**Crisis Response and Intervention Training (CRIT)**  
<https://www.informedpoliceresponses.com>


**IACP's Responding to Persons Experiencing a Mental Health Crisis Policy**  
<https://www.theiacp.org/resources/policy-center-resource/mental-illness>


**Mental Health First Aid Training**  
<https://www.mentalhealthfirstaid.org/>


## MENTAL HEALTH RESPONSE RESOURCES


 **Online library** with training, webinars, podcasts, and resources for law enforcement responding to individuals with mental health conditions or intellectual and developmental disabilities

 **New and refreshed content and resources** for [BJA's Police Mental Health Collaboration Toolkit](#)

 **Peer-to-peer learning** through subject matter experts, providing guidance on best practices and tailored solutions. Agencies can also engage with BJA's [Law Enforcement Mental Health Learning Sites](#) to discuss strategies for improving the outcomes of encounters between law enforcement and people with mental health needs

 **Newsletters** highlighting tools, upcoming events, and notable achievements of the One Mind Campaign [pledge sites](#)

 **Web-based spotlight series** which highlights promising evidence-based programs, research, reports, tools, and resources

 **Customized technical assistance** aimed to enhance law enforcement engagement with individuals in crisis and persons with mental health conditions or intellectual or developmental disabilities

For more information on how the IACP can help agencies become of "One Mind", contact [onemindcampaign@theiacp.org](mailto:onemindcampaign@theiacp.org).