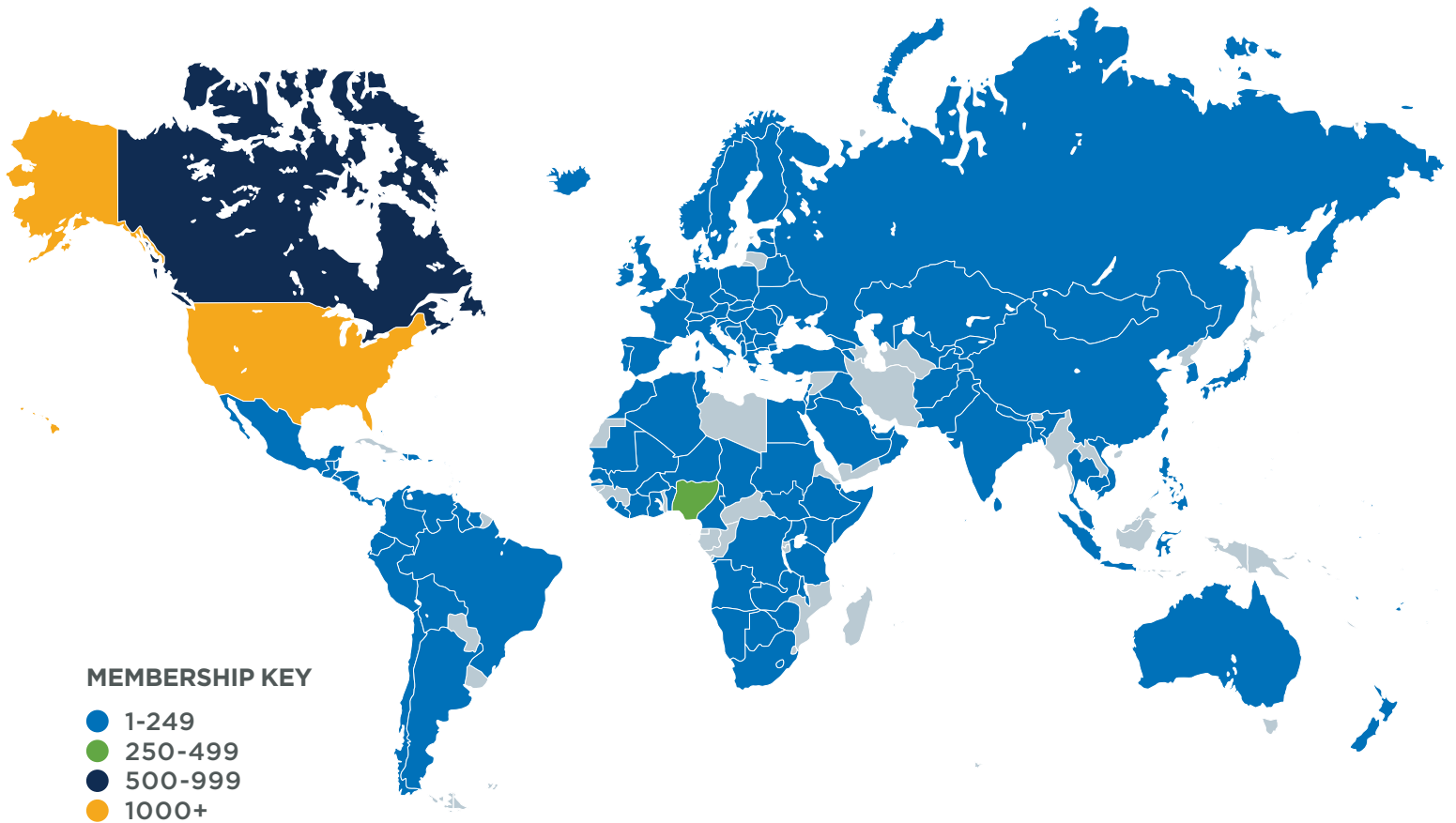


# 2024

## Sponsorship Opportunities



# IACP Presence Around the Globe



## MEMBERSHIP STATISTICS AS OF APRIL 30, 2023



**33,102**

TOTAL MEMBERS



**19,774**

ACTIVE MEMBERS



**8,268**

ASSOCIATE MEMBERS



**5,060**

LIFE MEMBERS



**171**

TOTAL COUNTRIES  
REPRESENTED

For Sponsorship & Marketing Opportunities: **Nicole Buraglio**



**214-728-1851**



**sponsorship@theIACP.org**

**2024 Sponsorship Opportunities**

# IACP Impaired Driving & Traffic Safety Conference

AUGUST 16-18, 2024  
WASHINGTON, DC



August 16-18, 2024 •  
Washington, DC

**WHO ATTENDS?** Drug recognition experts, law enforcement with hands-on experience in their agencies, toxicologists, prosecutors, and traffic safety practitioners.

Total  
Attendance:

**1,275**

Number of Countries  
Represented:

**6**

Number of  
Workshops:

**57**

Exhibiting  
Companies:

**23**

*\*Based on 2023 statistics*

Learn more at [www.theiacp.org/IDTSconference](http://www.theiacp.org/IDTSconference)

**Industry Leader Sponsor** ..... **\$10,500**

**4 Available**

- Opportunity to host a session (deadlines and restrictions apply)
- Logo on Welcome Reception signage
- Six (6) full conference registrations
- Complimentary tabletop exhibit
- Logo recognition on the event website
- Logo recognition on on-site signage
- Company profile in the conference mobile app
- Banner ad in event app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo and 50-word company description.)

**Education Category Sponsor** ..... **\$8,400**

**Available Track: DRE (Drug Recognition Expert), Impaired Driving, Prosecutors, Toxicologists, Traffic Safety**

As an Education Track sponsor, you will have logo recognition outside and inside the selected category room and the opportunity to provide a promo item for placement in the selected category room.

- Opportunity for thought leadership blog piece on IDTS topic to be available to attendees online
- Four (4) full conference attendee registrations
- Opportunity for a tabletop exhibit
- Company profile in the mobile app
- Logo recognition on conference signage and on mobile app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees

## Attendee Experience Sponsor ..... \$6,300

- Opportunity to brand an IDTS 2024 Item distributed to all attendees
- Four (4) full-conference registrations
- Complimentary tabletop exhibit
- Logo recognition on the event website
- Logo recognition on on-site signage
- Company profile on the conference event app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)

### Choose one Attendee Experience:

- **Lanyards** - Lanyard featuring your logo and the IDTS 2024 logo distributed to all attendees upon arrival. Imprint is one-color only and colors are chosen by IACP in coordination with the conference branding
- **Room Keys** - Be the first brand attendees see with your custom art on their guest room keys. Use as part of a booth promo to drive traffic to your booth, or to deliver a company message
- **Conference Notebook** - Conference notebooks featuring your logo distributed to all conference attendees (option to sponsor branded clipfolio - call for pricing)
- **Networking Breaks**
- **Lounge Area**

## Mobile App ..... \$6,300

- Branded secondary splash screen upon opening
- My Schedule logo watermark
- Banner ad with landing page on dashboard
- Multimedia video
- Company profile on the conference mobile app
- Exhibitor List Highlight
- Three (3) push notifications in event app (1 per day)
- Four (4) full conference registrations
- Complimentary tabletop exhibit
- Logo recognition on the event website
- Logo recognition on on-site signage
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)

## Exhibit Opportunities

### Tabletop Exhibit ..... \$2,625

Includes:

- One six (6) ft draped table and two chairs
- Two (2) complimentary full-conference registrations. Maximum 2 Additional paid registrations.
- Company profile on the event app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)



## Exhibitor-Only Marketing Opportunities

\*Must have confirmed tabletop exhibit to participate

### Mobile App Banner Ad..... \$2,100

Banner ad on the event app is limited to 10 total companies and includes a custom landing page.

### Solutions Showcase Presentation..... \$1,050

Opportunity to host a (lunch) session during the event. IACP to provide room and list in official program.

- Space permitting
- Sponsor responsible for F&B and AV
- Must not compete with IDTS Programming

## DRE Section Membership Meeting & Reception

### Supporter Sponsorships ..... \$6,300

**3 Available**

4-5pm Meeting

5-6pm Reception

- Three (3) full conference registrations, Including access to DRE Section Membership Meeting & Reception
- Logo recognition on meeting & reception signage
- Logo recognition on the event website
- Company profile on the conference mobile app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo Only)

## CARE Section Membership Meeting & Reception

### Supporter Sponsorships ..... \$6,300

**3 Available**

4-5pm Meeting

5-6pm Reception

- Three (3) full conference registrations, Including access to DRE Section Membership Meeting & Reception
- Logo recognition on meeting & reception signage
- Logo recognition on the event website
- Company profile on the conference mobile app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo Only)

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