



IACP LEADERSHIP IN PUBLIC INFORMATION MANAGEMENT

The IACP Leadership in Public Information Management Award recognizes the accomplishments of an individual public information officer and his or her ability to effectively disseminate information to the public. Special consideration will be given to nominees who demonstrate innovative use of social media and successful informative management during a critical incident.

All sworn and civilian public information officers are eligible for this award.

Submission Tasks:

- Contacts (Nominee, Point of Contact, Head of Agency, Nominator)
- Head of Agency Acknowledgement Letter
- Supplemental Materials (optional)

Questions

1. Explain why this individual or agency should be selected for this award. Describe the history, impact, and innovation that make the nomination unique.
2. What were the outcomes or results? If applicable, include evidence of demonstrated success.
3. How does this submission exemplify leadership and how can others benefit from the lessons learned or best practices?
4. Describe how the nominee adheres to promising practices and encourages other public information officers to adopt innovative communication strategies.
5. If applicable, describe the nominee's communication strategy during a critical incident. Please include the information below:
 - a. Describe the critical incident.
 - b. Describe the communication strategy used during the critical incident.
 - c. How did the nominee maintain professionalism throughout the incident?
 - d. Describe any lessons learned.