



May 22-24, 2023 •  
Salt Lake City, UT

**EVENT OVERVIEW:** The IACP Technology Conference is the premier professional event dedicated to discussing technology in law enforcement, attendees should expect quality presentations, professional development, and networking covering a broad array of new and emerging technologies.

**WHO ATTENDS?** Law enforcement executives, IT managers, technology specialists, and state and local CIO's and CTO's.



*\*Based on 2022 statistics*

Learn more at [www.theIACP.org/tech-conference](http://www.theIACP.org/tech-conference)

**Industry Leader Sponsor** ..... **\$15,750**  
**8 Available**

You and the IACP will work together on content and speakers to deliver a unique educational experience for attendees and position your company as an industry leader. Opportunity must be educational in nature.

- Logo recognition on pre-event sponsor slide for Opening Keynote and General Sessions
- Sponsor logo featured on session listing within schedule
- Six (6) full-conference registrations
- Complimentary banner ad on the official conference event app
- Logo recognition on onsite sponsor signage, conference website and mobile app
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees
- Complimentary pre- and post-conference opt-in only attendee list

**Attendee Experience Sponsor** ..... **\$10,500**  
**All sponsors at this level also receive:**

- Four (4) full conference registrations
- Logo recognition on on-site sponsor signage, conference website and mobile app
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees
- Complimentary pre- and post-conference opt-in only attendee list

**Choose from one of the following:**

- **Welcome Reception** – Sponsor logo will be featured on all promotions for the Welcome Reception. Opportunity for additional branding and distribution of promotional items
- **Refreshment Break Sponsor** – Allows sponsor to be recognized with signage during three (3) refreshment breaks on chosen day
- **Water Bottles|Stations** – Water bottles featuring your logo or water stations featuring your custom artwork
- **Conference Notebook** – Conference notebooks featuring your logo distributed to all conference attendees
- **Connect Lounge** – The Connect Lounge on the exhibit hall floor will offer attendees free WiFi, outlets for charging, and a place to network
- **Lanyards** – Lanyard featuring your logo and the Tech 2023 logo distributed to all attendees upon arrival. Imprint is one-color only, and colors are chosen by the IACP in coordination with the conference look
- **Room Keys** – Be the first brand attendees see with your custom art on their guest room keys. Use as part of a booth promo to drive traffic to your booth, or to deliver a company message
- **Event mobile app** exclusive sponsor featuring branded pages and logo with daily push notifications

**Education Category Sponsor ..... \$10,500**

**Available Categories: Executive, Operational/Analysis, Technical, Emerging Issues**

As an Education Category sponsor, you will have logo recognition outside and inside the selected category room and the opportunity to provide a promo item for placement in the selected category room.

- Opportunity for thought leadership blog piece on Tech topic to be available to attendees online
- Complimentary pre- and post-conference opt-in only attendee list
- Four (4) full conference attendee registrations
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees
- Logo recognition on conference signage and on event app

**Officers' Day ..... \$5,250**

Sponsor local law enforcements agencies Expo Only attendance on Wednesday, May 24th. Your logo will be included on all marketing materials promoting Officers' Day and you will have the opportunity to provide pre-approved content to be placed in two marketing messages.

- Two (2) full conference attendee registrations
- Complimentary pre- and post-conference opt-in only attendee list
- Logo recognition on conference signage and on mobile app
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees

## Exhibitor-Only Marketing Opportunities

**Mobile App Banner Ad**..... \$2,100  
Banner ad on the event app is limited to 10 total companies and includes a custom landing page.

**Tech Talk Theater (Demo)** ..... \$2,625  
Present a custom 30-minute session in front of a targeted audience right on the show floor. Package includes basic AV, space for 50 people and session information on the website and event app.

- One (1) 30-minute time slot reserved in the Tech Talk Theater located on the exhibit floor with seating for up to 50 people
- Session title and company name listed on the Tech Talk Theater signage, event website and event app

### Standard AV set provided includes:

- Single wireless lavalier microphone
- Podium Mic
- Screen
- Laptop
- Projector

Internet access and additional AV needs are NOT included but may be ordered at an additional fee.

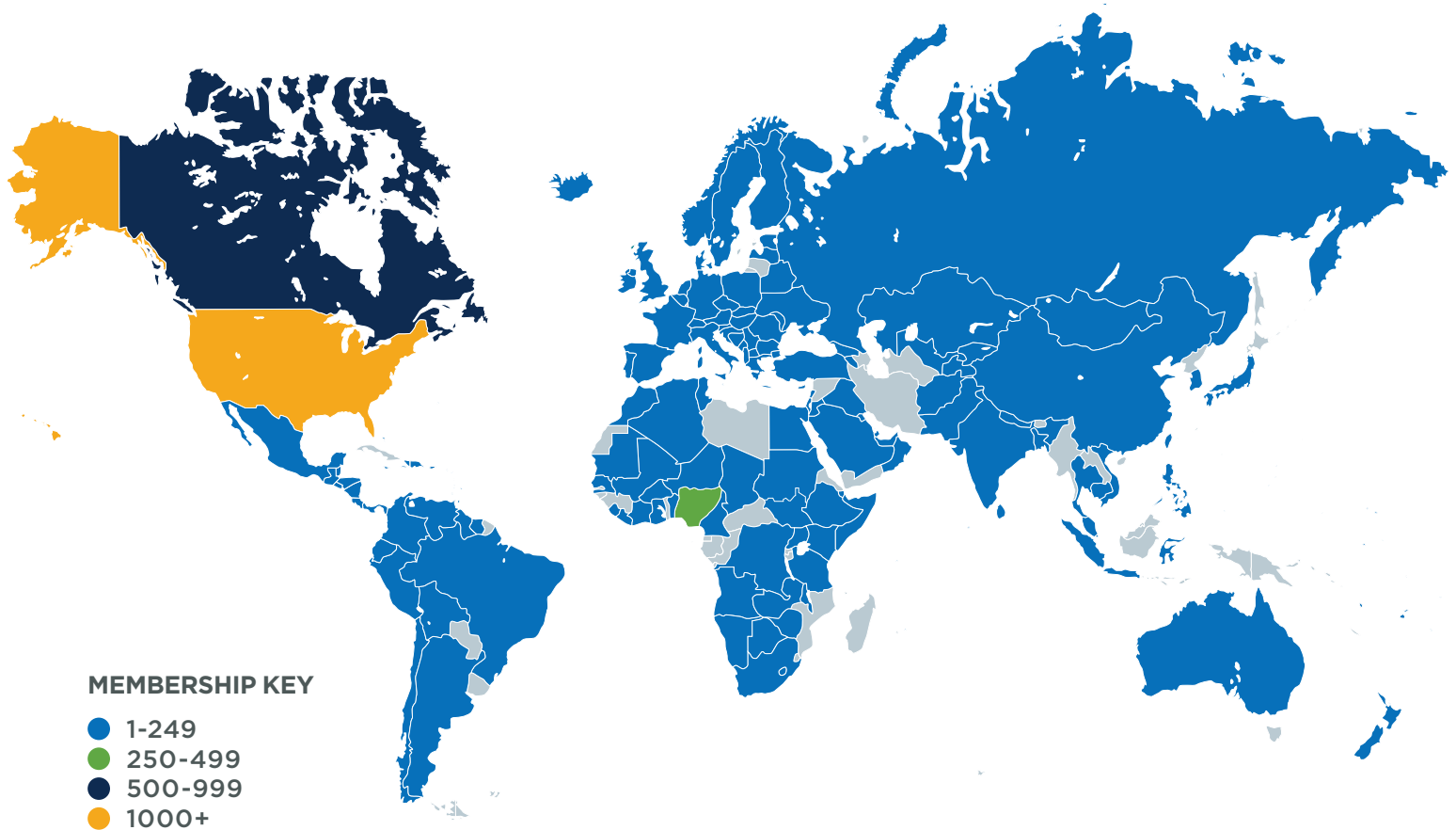
**Aisle Signs**..... \$3,150  
Your company logo, booth number and message incorporated into the aisle signs. *(Sponsor copy must be approved by the IACP)*

For Sponsorship & Marketing Opportunities: **Heather Shuster**

 202-437-1986

 [sponsorship@theIACP.org](mailto:sponsorship@theIACP.org)

# IACP Presence Around the Globe



## MEMBERSHIP STATISTICS AS OF JUNE 30, 2022

  
**32,560**  
TOTAL MEMBERS

  
**19,772**  
ACTIVE MEMBERS

  
**7,843**  
ASSOCIATE MEMBERS

  
**4,945**  
LIFE MEMBERS

  
**170**  
TOTAL COUNTRIES  
REPRESENTED

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**2023** IACP  
Sponsorship Opportunities