

# IACP Impaired Driving & Traffic Safety Conference

AUGUST 9-11, 2023  
ANAHEIM, CA



August 8-11, 2023 •  
Anaheim, CA

**EVENT OVERVIEW:** The Impaired Driving and Traffic Safety Conference is the world's premiere international event for traffic safety professionals, including engineering, speed enforcement, DUI enforcement, drug recognition experts, and other traffic safety advocates, to learn about the latest developments and strategies to enhance roadway safety in their communities.

**WHO ATTENDS?** Law enforcement professionals, impaired driving enforcement specialists, government agencies, and traffic safety advocates of non-profit organizations focused on improving roadway safety.



Based on 2022 statistics (in-person and online event)

Learn more at [www.theiacp.org/IDTSconference](http://www.theiacp.org/IDTSconference)

## Industry Leader Sponsor ..... \$10,500 4 Available

- Opportunity to host a session (deadlines and restrictions apply)
- Logo on Welcome Reception signage
- Six (6) full conference registrations
- Complimentary tabletop exhibit
- Logo recognition on the event website
- Logo recognition on on-site signage
- Company profile in the conference mobile app
- Banner ad in event app
- Complimentary pre- and post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo and 50-word company description).

## Education Category Sponsor ..... \$8,400 Available Categories: DRE (Drug Recognition Expert), Impaired Driving, Prosecutors, Toxicologists, Traffic Safety

As an Education Category sponsor, you will have logo recognition outside and inside the selected category room and the opportunity to provide a promo item for placement in the selected category room.

- Opportunity for thought leadership blog piece on IDTS topic to be available to attendees online
- Four (4) full conference attendee registrations
- Opportunity for a tabletop exhibit
- Company profile in the mobile app
- Logo recognition on conference signage and on mobile app
- Complimentary pre- and post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees

## Attendee Experience Sponsor ..... \$6,300

- Opportunity to brand an IDTS 2023 Item distributed to all attendees
- Four (4) full-conference registrations
- Complimentary tabletop exhibit
- Logo recognition on the event website
- Logo recognition on on-site signage
- Company profile on the conference event app
- Complimentary pre- and post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)

### Choose one Conference Enhancement:

- **Lanyards** – Lanyard featuring your logo and the IDTS 2023 logo distributed to all attendees upon arrival. Imprint is one-color only and colors are chosen by IACP in coordination with the conference look
- **Room Keys** – Be the first brand attendees see with your custom art on their guest room keys. Use as part of a booth promo to drive traffic to your booth, or to deliver a company message
- **Conference Notebook** – Conference notebooks featuring your logo distributed to all conference attendees

## Mobile App ..... \$6,300

- Branded secondary splash screen upon opening
- My Schedule logo watermark
- Banner ad with landing page on dashboard
- Multimedia video
- Company profile on the conference mobile app
- Exhibitor List Highlight
- Three (3) push notifications in event app (1 per day)
- Four (4) full conference registrations
- Complimentary tabletop exhibit
- Logo recognition on the event website
- Logo recognition on on-site signage
- Complimentary pre- and post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)

## Break Sponsors ..... \$6,300

### 4 Available

- Three (3) full conference registrations
- Complimentary tabletop exhibit
- Logo recognition on Break signage
- Logo recognition on the conference website
- Company profile on the conference event app
- Complimentary pre- and post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)

## Exhibit Opportunities

### Tabletop Exhibit ..... \$2,625

Includes:

- One six (6) ft draped table and two chairs
- Two (2) complimentary full-conference registrations. Maximum 2 additional paid registrations.
- Company profile on the event app
- Complimentary pre- and post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)

## Sponsor | Exhibitor Add-on Only

### Solutions Showcase Presentation..... \$1,050

Opportunity to host a (lunch) session during the event. IACP to provide room and list in official program.

- Space permitting
- Must not compete with IDTS Programming

## DRE Section Membership Meeting & Reception

### Supporter Sponsorships ..... \$6,300

**3 Available**

4-5pm Meeting

5-6pm Reception

- Three (3) full conference registrations, including access to DRE Section Membership Meeting & Reception
- Logo recognition on meeting & reception signage
- Logo recognition on the event website
- Company profile on the conference mobile app
- Complimentary pre- and post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo Only)

For Sponsorship & Marketing Opportunities: **Heather Shuster**

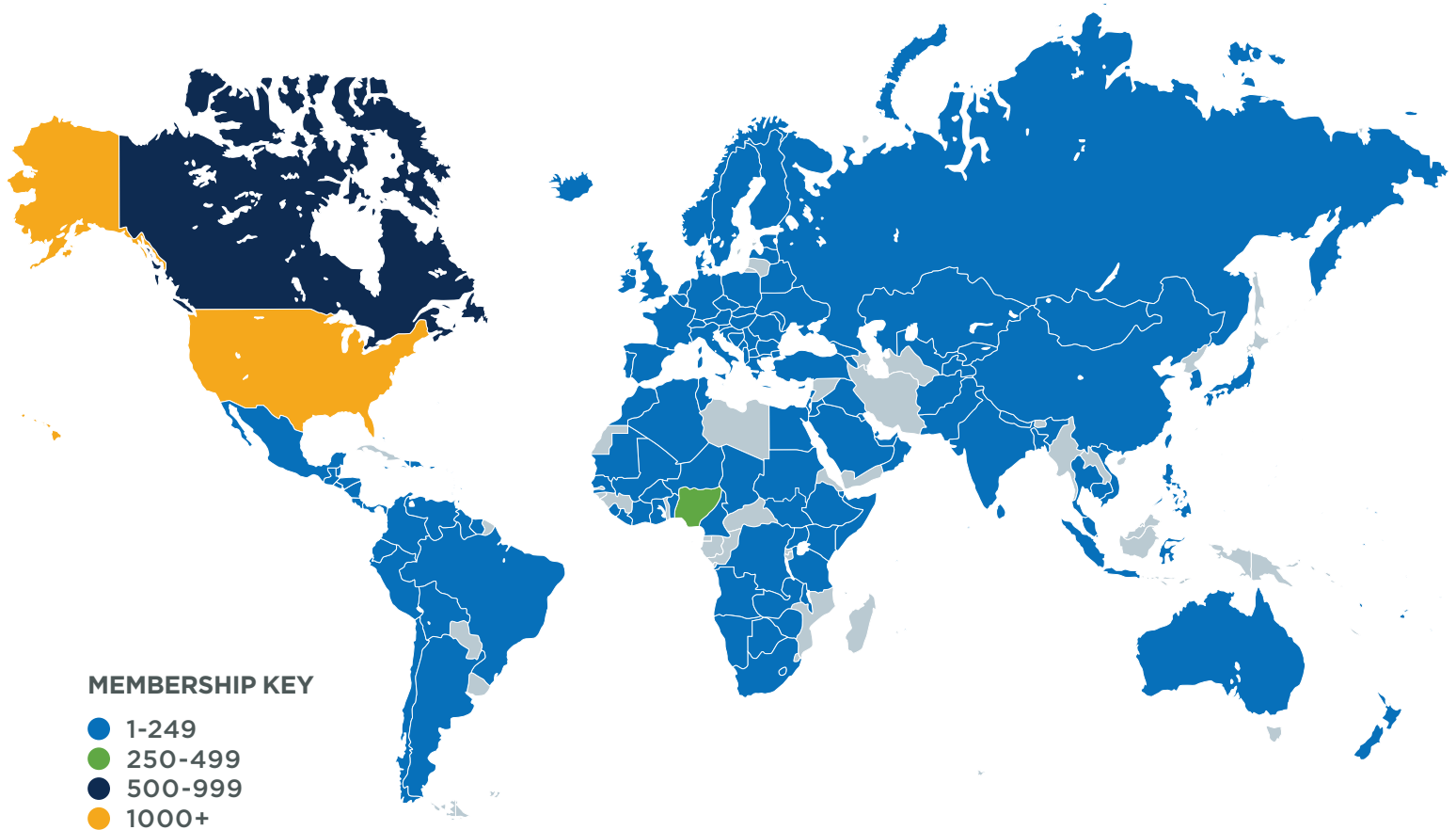


**202-437-1986**



**sponsorship@theIACP.org**

# IACP Presence Around the Globe



## MEMBERSHIP STATISTICS AS OF JUNE 30, 2022

  
**32,560**  
TOTAL MEMBERS

  
**19,772**  
ACTIVE MEMBERS

  
**7,843**  
ASSOCIATE MEMBERS

  
**4,945**  
LIFE MEMBERS

  
**170**  
TOTAL COUNTRIES  
REPRESENTED

For Sponsorship & Marketing Opportunities: **Heather Shuster**

 202-437-1986

 [sponsorship@theIACP.org](mailto:sponsorship@theIACP.org)

**2023** IACP  
Sponsorship Opportunities