

2022

**IACP SPONSORSHIP
OPPORTUNITIES**

**2022 IACP Drugs, Alcohol, &
Impaired Driving Conference**

August 21-23 | San Antonio, TX



August 21-23 • San Antonio, TX

WHO ATTENDS? Drug recognition experts, law enforcement with hands-on experience in their agencies, toxicologists, prosecutors, and traffic safety practitioners.



Based on 2021 statistics (in-person and online event)

Learn more at www.theIACP.org/DAIDConference

Industry Leader Sponsor **\$10,000**
4 Available

- Opportunity to host a session (deadlines and restrictions apply)
- Logo on Welcome Reception signage
- Six (6) full conference registrations
- Complimentary tabletop exhibit
- Logo recognition on the event website
- Logo recognition on on-site signage
- Company profile in the conference mobile app
- Banner ad in mobile app
- Complimentary post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo and 50-word company description.)

Education Category Sponsor **\$8,000**
Available Categories: DRE (Drug Recognition Expert), Impaired Driving, Prosecutors, Toxicologists, Traffic Safety

As an Education Category sponsor, you will have logo recognition outside and inside the selected category room and the opportunity to provide a promo item for placement in the selected category room.

- Opportunity for thought leadership blog piece on DAID topic to be available to attendees online
- Four (4) full conference attendee registrations
- Opportunity for a tabletop exhibit
- Company profile in the mobile app
- Logo recognition on conference signage and on mobile app
- Complimentary post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees

Attendee Experience Sponsor 6,000

- Opportunity to brand a DAID 2022 Item distributed to all attendees
- Four (4) full-conference registrations
- Complimentary tabletop exhibit
- Logo recognition on the event website
- Logo recognition on on-site signage
- Company profile on the conference mobile app
- Complimentary post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)

Choose one Conference Enhancement:

- **Lanyards** – Lanyard featuring your logo and the DAID 2022 logo distributed to all attendees upon arrival. Imprint is one-color only and colors are chosen by IACP in coordination with the conference look
- **Room Keys** – Be the first brand attendees see with your custom art on their guest room keys. Use as part of a booth promo to drive traffic to your booth, or to deliver a company message
- **Conference Notebook** – Conference notebooks featuring your logo distributed to all conference attendees

Mobile App \$8,000

- Branded secondary splash screen upon opening
- My Schedule logo watermark
- Banner ad with landing page on dashboard
- Multimedia video
- Company profile on the conference mobile app
- Exhibitor List Highlight
- Three (3) Push Notifications (1 per day)
- Four (4) full conference registrations
- Complimentary tabletop exhibit
- Logo recognition on the event website
- Logo recognition on on-site signage
- Complimentary post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)

Break Sponsors \$6,000

4 Available

- Three (3) full conference registrations
- Complimentary tabletop exhibit
- Logo recognition on Break signage
- Logo recognition on the conference website
- Company profile on the conference mobile app
- Complimentary post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)

Exhibit Opportunities

Tabletop Exhibit \$2,500

Includes:

- One six (6) ft draped table and two chairs
- Two (2) complimentary full-conference registrations
- Company profile on the conference mobile app
- Complimentary post-conference opt-in only attendee list

NEW! Sponsor|Exhibitor Add-on Only

Solutions Showcase Presentation.....\$1,000

Opportunity to host a (lunch) session during the event. IACP to provide room and list in official program.

- Space permitting
- Must not compete with DAID Programming

NEW! DRE Section Membership Meeting & Reception

Supporter Sponsorships\$6,000

3 Available

4-5pm Meeting

5-6pm Reception

- Three (3) full conference registrations, including access to DRE Section Membership Meeting & Reception
- Logo recognition on meeting & reception signage
- Logo recognition on the event website
- Company profile on the conference mobile app
- Complimentary post-conference opt-in only attendee list
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo Only)

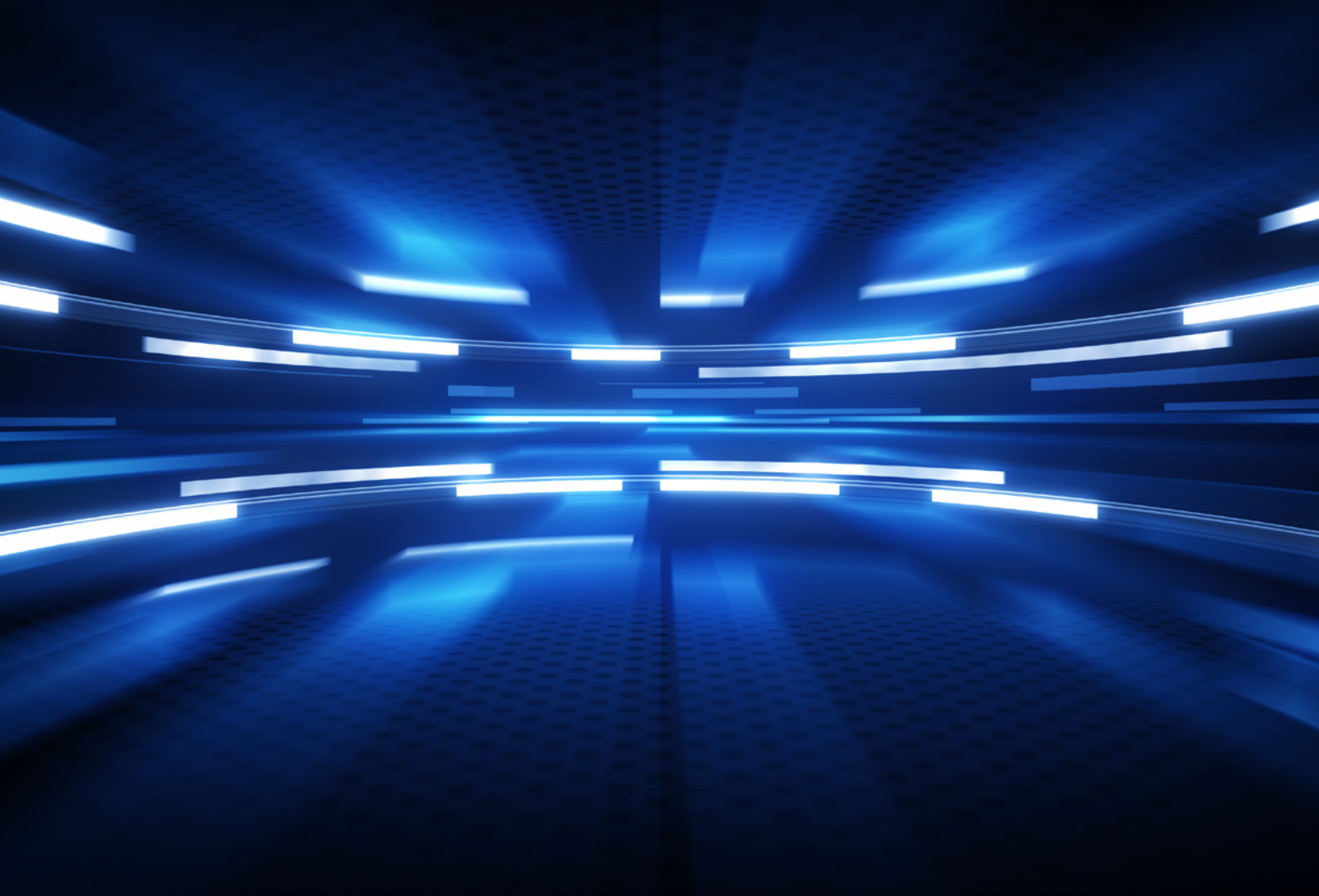
For Sponsorship & Marketing Opportunities: **Heather Shuster**



202-437-1986



sponsorship@theIACP.org



The International Association of Chiefs of Police

44 Canal Center Plaza, Suite 200, Alexandria, VA 22314

703-836-6767 • 1-800-THE IACP

www.theIACP.org