



Marketing Agreement

Contact: Karissa J. Hasser, 530.520.6933

E-Mail: sponsorship@theiacp.org

1. Contact Information

Company Name

Primary Contact Person: (Receives all sponsor information)

Address

City St Zip

Contact Phone

Contact E-Mail

2 Details

Attendee Enhancements/Experiences \$6,000

- Conference Bag
- Notepads
- ~~Room Keys~~ SOLD

- 4 full conference registrations
- Tabletop space includes 6' table and 2 chairs (provided)
- Company profile on the conference mobile app
- Banner ad in mobile app
- Logo recognition on onsite sponsor signage
- Complimentary post-conference opt-in only attendee list
- Inclusion in the IACP distributed "Sponsorship Wrap-Up" email to all attendees

Coffee Break Sponsor \$3,000

- Opportunity for logo recognition during a coffee break on signage
- 3 full conference registrations
- Complimentary tabletop exhibit
- Complimentary post-conference opt-in only attendee list
- Inclusion in the IACP distributed "Sponsorship Wrap-Up" email to all attendees

Tabletop Exhibit Only \$2,000

- 2 full conference registrations included
- Complimentary post-conference opt-in only attendee list

3. Payment & Policies

- Payment is due in full within 30 days of the signed agreement
- Cancellations must be received in writing, and no refunds will be made after April 6, 2020
- Tabletop exhibits include, and are limited to, a 6' skirted table, 2 chairs, hotel carpeting and waste basket. UTILITIES ARE NOT INCLUDED but may be ordered separately through the hotel. (Other furniture options are not permitted.)

4. Sponsor Investment & Payment

DAID 2020 Investment = \$ _____

Preferred Method: Check

(payable to IACP in US funds; drawn on a US bank)
Mail checks to P.O. Box 62564, Baltimore, MD 21264

Credit Card:

AMEX VISA MasterCard Discover

Card # Exp Date

Name as it appears on card Amt to Charge

Signature

5. Execution of Agreement

The undersigned hereby authorizes the International Association of Chiefs of Police to reserve the chosen opportunity for use by the above company/organization for the 2020 IACP Drugs, Alcohol and Impaired Driving (DAID) Conference. The undersigned hereby agrees to abide by all conference rules and regulations.

Authorized Signature Date

Printed Name