Upcoming NHTSA Campaigns

Pre-Holiday Season and Holiday Season

The holidays are known for being merry and bright, but they are also known for being the deadliest season when it comes to drunk driving. Every holiday season, lives are lost due to drunk drivers. In preparation for the holiday season, NHTSA will be supporting the *Buzzed Driving is Drunk Driving* campaign from November 23rd to December 12th and the *Drive Sober or Get Pulled Over* campaign from December 14th to January 1st.

The marketing tools below can be used to support your work to stop impaired drivers during the holiday season. Use these materials to partner with your State, communities, and organizations on this drunk driving prevention initiative.

Click [here](#) for social norming *(Buzzed Driving is Drunk Driving)* marketing tools. Click [here](#) for enforcement *(Drive Sober or Get Pulled Over)* marketing tools.
This fact sheet contains information on fatal motor vehicle crashes and fatalities based on data from the Fatality Analysis Reporting System containing information on every fatal crash in the 50 States, the District of Columbia, and Puerto Rico (Puerto Rico is not included in U.S. totals). All 50 States, the District of Columbia, and Puerto Rico have by law set a threshold making it illegal to drive with a BAC of 0.08 g/dL or higher. In 2017 there were 10,874 people killed in alcohol-impaired driving crashes, an average of 1 alcohol-impaired-driving fatality every 48 minutes. These alcohol impaired-driving fatalities accounted for 29 percent of all motor vehicle traffic fatalities in the United States in 2017.

Click [here](https://www.nhtsa.gov) to view the publication.
Partner’s Corner

2019 Lifesavers Conference

Present your innovative or creative approach to addressing highway safety or injury prevention through an educational or research project that will be seen by nearly 2,000 Lifesavers Conference attendees.

Poster submissions must be received by January 25, 2019. Presenters will be contacted by February 15, 2019 regarding the status of their submission.

For more information and to submit a poster, click here.

LEL Webinar

Creating Positive Change in a Challenging Environment

Wednesday, December 5th at 1:30 PM

When the unthinkable happens, how can we harness pain to spur action? David Mills, whose daughter Kailee was killed in a crash in October 2017, has done just that. In this webinar, David will share his family’s life-changing story and discuss how he is working to turn this loss into positive change by founding the Kailee Mills Foundation, an organization spreading seat belt and road safety awareness. David will be joined by Texas Law Enforcement Liaison, Katie Alexander, who will address how LELs can use rapid response techniques and effectively collaborate to create positive impacts in the wake of tragedy.

Click here to register.
Traffic Tuesdays
National TSRP Webinar Series

“DU-High” - Taking a Closer Look at Marijuana Impaired Driving
Tuesday, December 18th at 2:00 PM

In this session, information will be presented from two major cannabis and driving studies that identified the most frequent indicators of impairment in cannabis impaired drivers with varying blood levels of THC. Information will also be provided on which cognitive, perceptual, and psychomotor tasks are most often affected by THC. How those various indicators can be used to assist in identifying impairment using the psychophysical tests officers receive in the Standardized Field Sobriety Testing (SFST), Advanced Roadside Impaired Driving Enforcement (ARIDE), and the Drug Recognition Expert (DRE) training will also be presented.

Click here to register.

If you have questions or need assistance registering, please contact Devin Burke at devin.burke@dot.gov or 202-366-2679.

LEL Webinar

Teen Drivers: The Science Behind Their Increased Risks

Wednesday, December 19th at 1:30 PM

There are 15 major physical differences between the teen brain and the adult brain, each of which presents its own risks to survival on the road. The speed with which teens' brains operate, the increased number of receptors on their neurons, the differences in their biochemical and sleep cycles, and the massive loss of neurons in the thinking part of the teen brain all contribute to increased risk. Youth development consultant Karen Williams will discuss why teens think they know more than adults, why they are so impatient and impulsive, why 70% are driving drowsy, and why they are five times more likely to become addicted to drugs than adults. Attendees will leave with a better understanding of the science of teen driver behavior and the implications for law enforcement.

Click here to register.
Follow us on social media for more information and updates!

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www.youtube.com/user/usdotnhtsa

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