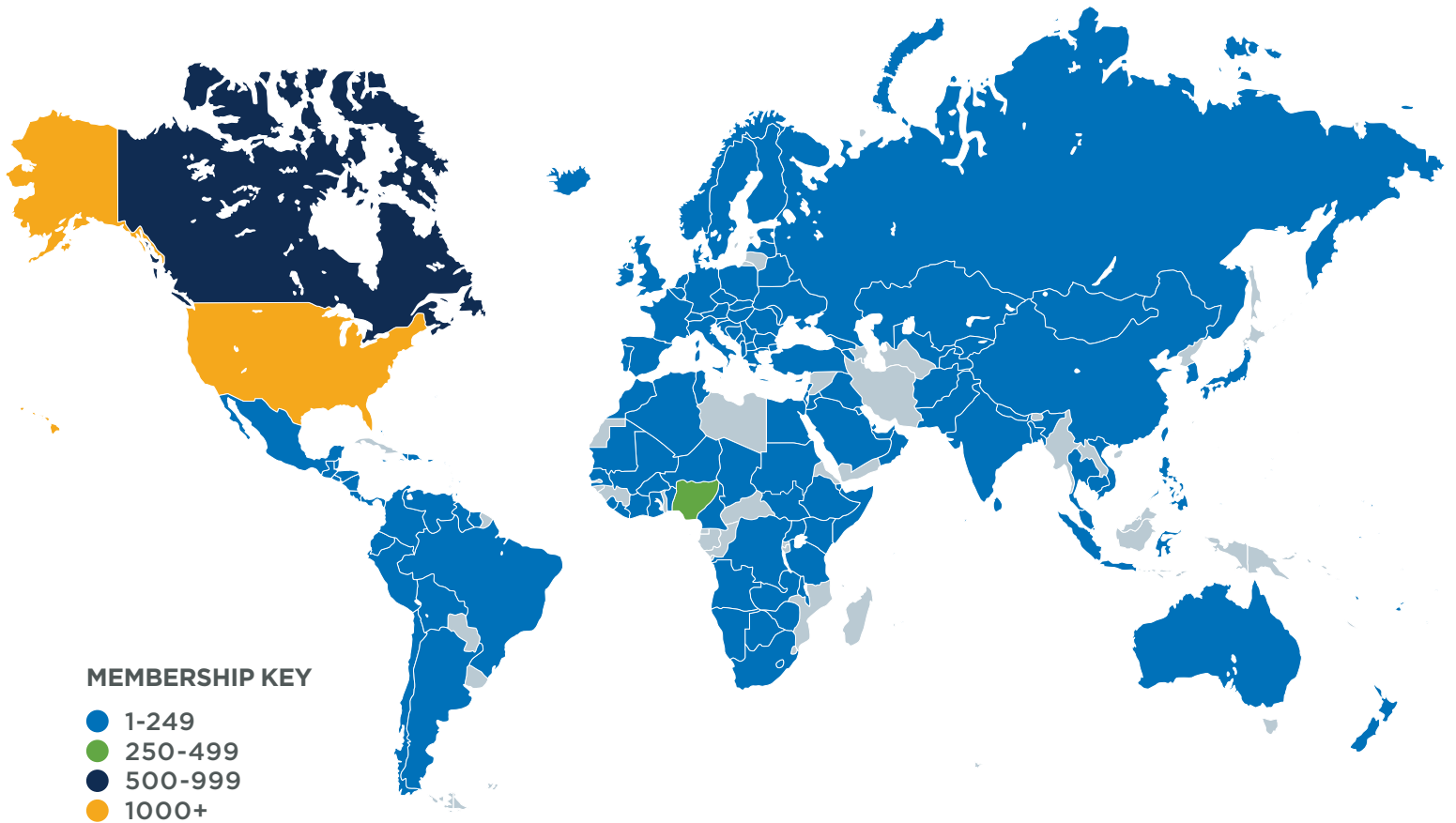


2024

Sponsorship Opportunities



IACP Presence Around the Globe



MEMBERSHIP STATISTICS AS OF APRIL 30, 2023



33,102

TOTAL MEMBERS



19,774

ACTIVE MEMBERS



8,268

ASSOCIATE MEMBERS



5,060

LIFE MEMBERS



171

TOTAL COUNTRIES
REPRESENTED

For Sponsorship & Marketing Opportunities: **Nicole Buraglio**

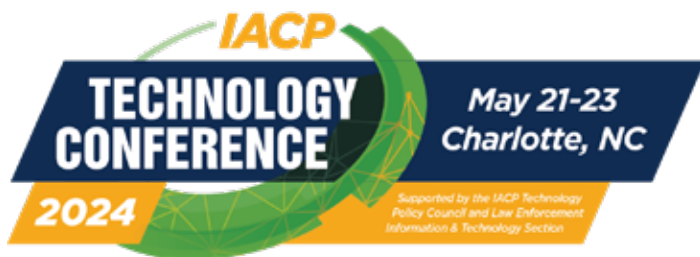


214-728-1851



sponsorship@theIACP.org

2024 Sponsorship Opportunities



May 21-23, 2024 •
Charlotte, NC

WHO ATTENDS? Law enforcement executives, IT managers, technology specialists, and state and local CIOs and CTOs.

Total
Attendance:

1082

Number of Countries
Represented:

12

Number of
Workshops:

53

Exhibiting
Companies:

100

**Based on 2023 statistics*

Learn more at www.theIACP.org/tech-conference

Industry Leader Sponsor **\$15,750**
8 Available

You and the IACP will work together on content and speakers to deliver a unique educational experience for attendees and position your company as an industry leader. Opportunity must be educational in nature.

- Logo recognition on pre-event sponsor slide for Opening Keynote and General Sessions
- Sponsor logo featured on session listing within schedule
- Six (6) full-conference registrations
- Complimentary banner ad on the official conference event app
- Logo recognition on onsite sponsor signage, conference website and mobile app
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)

Attendee Experience Sponsor **\$10,500**
All sponsors at this level also receive:

- Four (4) full conference registrations
- Logo recognition on on-site sponsor signage, conference website and mobile app
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)

Choose from one of the following:

- **Welcome Reception** – Sponsor logo will be featured on all promotions for the Welcome Reception. Opportunity for additional branding and distribution of promotional items
- **Refreshment Break Sponsor (3 Available)** – Allows sponsor to be recognized with signage during three (3) breaks on chosen day
- **Water Bottles/Stations** – Water bottles featuring your logo or water stations featuring your custom artwork
- **Conference Notebook** – Conference notebooks featuring your logo distributed to all conference attendees
- **Connect Lounge** – The Connect Lounge on the exhibit hall floor will offer attendees free WiFi, outlets for charging, and a place to network
- **Lanyards** – Lanyard featuring your logo and the Tech 2024 logo distributed to all attendees upon arrival. Imprint is one-color only, and colors are chosen by the IACP in coordination with the conference branding
- **Room Keys (Headquarter Hotel only)** – Be the first brand attendees see with your custom art on their guest room keys. Use as part of a booth promo to drive traffic to your booth, or to deliver a company message.
- **Concession Area (1 available)** – The Concession Area on the Show Floor allows attendees to have lunch in the exhibit hall during show days. Sponsorship includes naming rights on the hanging banner, a \$2,000 credit in vouchers for you to use at your booth for customers and prospects, and tabletop signage.

Education Category Sponsor \$10,500

Available Categories: Operational/Analysis, Technical, Leadership + Policy

As an Education Category sponsor, you will have logo recognition outside and inside the selected category room and the opportunity to provide a promo item for placement in the selected category room.

- Opportunity for thought leadership blog piece on Tech topic to be available to attendees online
- Four (4) full conference attendee registrations
- Logo recognition on conference signage and on event app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees

Officers' Day \$5,250

Sponsor local law enforcements agencies' Expo Only attendance on Wednesday, May 22. Your logo will be included on all marketing materials promoting Officers' Day and you will have the opportunity to provide pre-approved content to be placed in two marketing messages.

- Two (2) full conference attendee registrations
- Logo recognition on conference signage and on mobile app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees

Law Enforcement and Technology (LEIT) Section

The IACP Law Enforcement Information and Technology (LEIT) Section provides law enforcement executives, IT managers, and technology specialists with a forum in which to share information, best practices and lessons learned regarding state-of-the-art law enforcement information management, communications and interoperability, technology standards, and information sharing, analysis and fusion.

Supporter Sponsorships \$6,300

3 Available

- Three (3) full conference registrations, including access to LEIT Section Membership Meeting
- Logo recognition on meeting & reception signage
- Logo recognition on the event website
- Company profile on the conference mobile app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo Only)

Exhibitor-Only Marketing Opportunities
(Must have confirmed booth space to participate)

Mobile App Banner Ad..... **\$2,100**
Banner ad on the event app is limited to 10 total companies and includes a custom landing page.

Tech Talk Theater (Demo) **\$2,625**
Present a custom 30-minute session in front of a targeted audience right on the show floor. Package includes basic AV, space for 50 people and session information on the website and event app.

- One (1) 30-minute time slot reserved in the Tech Talk Theater located on the exhibit floor with seating for up to 50 people
- Session title and company name listed on the Tech Talk Theater signage, event website and event app

Standard AV set provided includes:

- Single wireless lavalier microphone
- Podium Mic
- Screen
- Laptop
- Projector

Internet access and additional AV needs are NOT included but may be ordered at an additional fee.

Aisle Signs..... **\$3,150**
Your company logo, booth number and message incorporated into the aisle signs. (*Sponsor copy must be approved by the IACP*)

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