



# LEADERSHIP IN PUBLIC INFORMATION MANAGEMENT AWARD

## Introduction

The IACP Leadership in Public Information Management Award recognizes the accomplishments of an individual public information officer and his or her ability to effectively disseminate information to the public. Special consideration will be given to nominees who demonstrate innovative use of social media and successful informative management during a critical incident.

All sworn and civilian public information officers are eligible for this award.

## Contact Information

*Please complete the contact information fields below. We will first ask for the nominee's information. We will then ask for your (nominator's) information.*

### INDIVIDUAL NOMINEE

First Name:	
Last Name:	
Title:	
Agency/Organization:	
Email:	
Phone:	
Address:	

### NOMINEE AGENCY/ORGANIZATION (if applicable):

Head of Agency First Name:	
Head of Agency Last Name:	
Head of Agency Title:	
Agency:	
Head of Agency Email:	
Head of Agency Phone:	
Agency Address:	

## NOMINATOR (if different from nominee):

First Name:	
Last Name:	
Title:	
Organization:	
Email:	
Phone:	
Address:	

## Directions

Please fill out the above general information and answer the questions below on the subsequent pages. Completed applications must be submitted to [awards@theiacp.org](mailto:awards@theiacp.org) by June 1, 2018. Please do not send supplemental materials such as departmental citations, letters of recommendation, newspaper clippings, videotapes, DVDs/CDs, or photos as they will not be reviewed. If sent, they will not be returned.

By submitting this application, you are giving the IACP permission to use your partnership program's story, along with your agency/organization identity, in training, and information sharing efforts, including publication of the information on the IACP website, and in future IACP publications.

## Questions

1. How did the nominee exemplify leadership and innovation in the agency's public information and communication strategy?
2. How did the nominee build community relationships through a comprehensive communication strategy?
3. Describe how the nominee adheres to promising practices and encourages other public information officers to adopt innovative communication strategies.
4. If applicable, describe how the nominee uses innovative social media practices to promote their agency's mission and disseminate information.
5. If applicable, describe the nominee's communication strategy during a critical incident. Please include the information below:
  - Describe the critical incident.
  - Describe the communication strategy used during the critical incident.
  - How did the nominee maintain professionalism throughout the incident?
  - Describe any lessons learned.

*Please complete these questions in the subsequent pages.*

Question 1: How did the nominee exemplify leadership and innovation in the agency's public information and communication strategy?

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Question 2: How did the nominee build community relationships through a comprehensive communication strategy?

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Question 3: Describe how the nominee adheres to promising practices and encourages other public information officers to adopt innovative communication strategies.

Question 4: If applicable, describe how the nominee uses innovative social media practices to promote their agency's mission and disseminate information.

## Question 5: If applicable, describe the nominee's communication strategy during a critical incident.

Please include the information below:

- Describe the critical incident.
- Describe the communication strategy used during the critical incident.
- How did the nominee maintain professionalism throughout the incident?
- Describe any lessons learned.