

2006 J. STANNARD BAKER AWARD WINNERS

DEPUTY COMMISSIONER JOSEPH A. FARROW DEPARTMENT OF CALIFORNIA HIGHWAY PATROL

Joe Farrow was selected a 2006 recipient of this prestigious award for his sustained, continuous, and career-spanning extraordinary initiative and creativity in developing, implementing, and improving traffic safety programs and technologies within the State of California and for his willingness to promote both nationally and internationally significant traffic safety issues.

Joe Farrow's law enforcement career began in Pacific Grove, California, where he was that Police Department's only traffic safety motor officer for three years, and has thrived during the past 27 years as a member of the California Highway Patrol (CHP), where he currently serves as its Deputy Commissioner. Among his myriad noteworthy accomplishments are:

- After 20 deaths and 121 injuries in 187 farm labor vehicle crashes, he was instrumental in the 1999 creation of the Safety and Farm Vehicle Education (SAFE) program. No fatalities have resulted from farm labor vehicle collisions since its inception, and the total number of those crashes has declined 73 percent. The CHP was honored with the Herman Goldstein Award for this effort.
- Deputy Commissioner Farrow created the Corridor Safety program to address—in collaboration with local stakeholders—education, enforcement, and engineering on those roadways on which a disproportionate number of fatal and personal injury traffic collisions are recorded. The CHP was awarded its second consecutive Herman Goldstein Award for this endeavor.
- As a result of CHP's being legislatively mandated to regulate the commercial trucking industry, the Deputy Commissioner aided in the development of the Commercial Industry Education Program (CIEP), which provides information and safety awareness to anyone operating a commercial vehicle. The CHP was selected a 2004 recipient of the Webber Seavey Award for Quality in Law Enforcement in recognition of this program.
- Deputy Commissioner Farrow has been active in implementing and operating California's Amber Alert program. Eighty-five alerts involving 112 abduction victims have been issued since the program's inception in July 2002, and all 112 victims have been safely recovered. California's program served as the model for the national Child Abduction Alert Network.
- Joe Farrow has been integrally involved in the IACP Highway Safety Committee's Law Enforcement Stops and Safety Subcommittee (LESSS), of which he currently serves as Vice Chair. LESSS published *Staff Report 2004*, produced in 2005—at his urging and with his participation—the 14-minute roll call video *Your Vest Won't Stop This Bullet*, and is completing work on LESSS' second video *P.U.R.S.U.E.* relative to decision making during vehicular pursuits.
- Deputy Commissioner Farrow has been actively involved—and has served as a judge—in the IACP's National Law Enforcement Challenge and, in 2002, established the California Law Enforcement Challenge, one of only ten such state-level competitions, to increase involvement by California police officers in reducing impaired driving and speeding, and in increasing safety belt

compliance in order to reduce deaths and personal injuries. California was the first state in the country to achieve a 90 percent safety belt compliance rate by the public; that rate improved from 89.3 percent in 2001, to 92.4 percent in 2005.

There probably is no highway safety program in California on which Joe Farrow has not left a positive mark: from child safety seats, to improved motorcycle riding programs, to enhanced police officer safety during traffic stops and other roadside contacts, to opposing efforts to repeal California's motorcycle helmet law, and to creating standards for California's sobriety checkpoints.

Joe Farrow holds an Associate of Arts degree from Monterey Peninsula Community College, a Bachelor of Arts degree from California State University—Sacramento, and a Master of Arts degree in Executive Leadership from California State University—San Diego. He also is a graduate both of the FBI's National Executive Institute (NEI) and of the California Commission on Peace Officer Standards and Training's Law Enforcement Command College.

**LIEUTENANT JOEL A. BOLTON
POLICE DEPARTMENT
LAKE CHARLES, LOUISIANA**

Joel Bolton was selected a 2006 recipient of this prestigious award for his sustained, continuous, and career-spanning extraordinary initiative and creativity in developing and promoting traffic safety programs within and beyond City of Lake Charles, Louisiana, and for the benefit of all highway users.

During his 25-year career with the Lake Charles, Louisiana, Police Department, Joel Bolton has served in its Patrol and Detective Divisions; as Director of the Safe City Project, which promoted regional training in standardized field sobriety testing (SFST), encouraged overtime assignments to alcohol enforcement details, and fostered positive relationships between members of the criminal justice community; and since 1994 as the Administrative Assistant to the Chief. The Safe City Project was selected in 1990 for the U.S. Conference of Mayors' Prevention of Impaired Driving Award.

Lieutenant Bolton led his agency's efforts to achieve national accreditation, which was accomplished in November 2000, when the Commission on Accreditation for Law Enforcement Agencies (CALEA) so recognized the Lake Charles Police Department. He also has been involved in the Police Department's reorganization.

The safety belt usage rate in the U.S. in 1983 was 14 percent, and it rose to 82 percent in 2005. Joel Bolton's personal and professional commitment to all aspects of occupant safety undoubtedly has contributed to that significant increase and thus has saved many lives over those years. Lieutenant Bolton achievements include:

- Serving 13 months in 1991-92 in the National Highway Traffic Safety Administration's law enforcement leadership program where he worked to enhance the level and standardization of occupant protection training and to encourage the continued participation of law enforcement organizations in increasing safety belt usage

- Assisting in the development and marketing/delivery of the following programs: IACP's National Law Enforcement Challenge (in which he is a long-time judge), National Standardized Child Passenger Safety Course, Occupant Protection Risk Management, and Traffic Occupant Protection Strategies (TOPS); and to this end, making highway safety presentations in at least 20 states
- Being among the 16 initial American Automobile Association (AAA) instructors in the train-the-trainers Child Passenger Safety Technician program, and forming the Lake Charles Child Passenger Safety Team that provides free installation checks
- Authoring the monthly "Highway Safety Initiatives" column in the *Police Chief*, developing *Buckle Up America! Dispatch*; and co-authoring "Operation Kids LE," the national training course for law enforcement child passenger safety technicians

Among the organizations in which Lieutenant Bolton is active are: Lake Charles SAFE KIDS Coalition, Louisiana Passenger Safety Task Force, and National Association of Governor's Highway Safety Representatives (NAGHSR) Occupant Protection Committee.